

Programme Specification

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Please check the Programme Directory for the most up to date version:

[UG Programme Directory](#)

[PG Programme Directory](#)

Section 1 – regulatory details				
1.1	Awarding body	Wrexham University		
1.2	Teaching institution	Wrexham University		
1.3	Final award and programme title (Welsh and English)	BA (Anrh) Sain a Fideo Proffesiynol BA (Hons) Media Production BA (Anrh) Cynhyrchu Cyfryngol BA(Hons) Media Production (with Foundation Year)		
1.4	Exit awards and titles	BA (Ord) Media Production Diploma of Higher Education Media Production Certificate of Higher Education Media Production		
1.5	Credit requirements	BA Hons: 360 credits, including a minimum of 120 credits at level 6 BA Ord: 300 credits, including a minimum of 60 credits at level 6 Dip HE: 240 credits, including a minimum of 120 credits at level 5 Cert HE: A minimum of 120 credits at level 4		
1.6	Intake points	September		
1.7	Mode of study	Full time		
1.8	Length of delivery	3 Years 4 Years – with Foundation Year		
1.9	Location of delivery	Plas Coch, Wrexham		
1.10	Mode of delivery	Full time	In person	
1.11	Language of delivery	English		
1.12	Faculty	Faculty of Arts, Computing and Engineering (FACE)		
1.13	Subject area	Creative Media		
1.14	HECoS Code	100440, 100444		
1.15	Suitable for applicants requiring a Student Visa?	Full time	In person	Yes
1.16	Is DBS check required on entry?	No		
1.17	Professional, Statutory or Regulatory Body (PSRB) accreditation	N/A		
1.18	Welsh Medium Provision	The programmes will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh.		

Section 1 – regulatory details		
1.19	External reference points	Communication, Media, Film and Cultural studies 2019 https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmarkstatement-communication-media-film-and-cultural-studies.pdf?sfvrsn=28e2cb81_4
1.20	Derogation to Academic Regulations	N/A
1.21	Foundation Year route	Yes
1.22	Placement / Work based learning	Work related learning embedded in the curriculum – an example would be where an organisation provides live data/ project briefs the students then use within their studies / assessments. Students do not leave the University to go on a placement for this category.
1.23	Length and level of the placement	N/A
1.24	Collaborative arrangement	N/A

Section 2 – programme details	
2.1 Aims of the programme	
To produce graduate students with the knowledge, tools and competencies to enable a successful career within the broad and creative area of the Music; Sound; TV and Media industries. To enable the student to exploit and engage their understanding of new and emergent music, sound, TV, and media forms and their relation both to their industrial application, social context and to earlier forms. Provide a depth of critical understanding of key production processes and professional practices learning and ways of conceptualisation, creativity and authorship, associated with a learning environment that enables professional media products to be developed. Enable the students to produce work showing capability in operational aspects of media production; music technology; sound technology; TV production technologies, systems, techniques and professional Practices. Provide a depth of critical understanding of key production processes and professional practices relevant to television, media, cultural and communication industries, and ways of conceptualising creativity and authorship. Enable the students to produce work showing capability in operational aspects of AV technology, production technologies, systems, techniques and professional practices. To engage the students with the methodologies of how, in the media creative industries, individuals or collaborative project-oriented teams are organised, enabling the students to have a competitive standing in the employment market.	

2.2 Programme structure and diagram, including delivery schedule					
Full-time Programme Structure					
Level	Module Code	Module Title	Credit Value	Core/ Option	Delivery (i.e. semester 1,2)
4	CMT444	Audio Skills in Context	20	Core	Semester 2
4	CMT436	Introduction to Screen Skills	20	Core	Semester 1
4	CMT448	Podcasting	20	Core	Semester 1
4	ARD406	Creative Futures 1	20	Core	Semester 2
4	CMT438	Stock Media Asset Design	20	Core	Semester 1
4	CMT437	Media Production	20	Core	Semester 2
5	CMT542	Post-Production Audio Visual	20	Core	Semester 1
5	CMT540	Visual Effects	20	Core	Semester 1
5	CMT532	Audio for Screen Media	20	Core	Semester 1
5	CMT549	Project & Platform	20	Core	Semester 2
5	CMT522	Research Methods	20	Core	Semester 2
5	CMT534	Digital Story Telling	20	Core	Semester 2
6	CMT620	Practical Project	60	Core	Semester 1-2
6	CMT618	Music & Sound Design for Film	20	Core	Semester 1
6	CMT610	Client Collaboration	20	Core	Semester 1
6	CMT613	Emergent Media Techniques	20	Core	Semester 2

2.3 Programme Learning Outcomes										
No.	Learning Outcome	K	I	S	P	Cert HE (L4)	Dip HE (L5)	Ordinary (L6)	Honours (L6)	Optional Ref (PSRB standards)
1	Understand current concepts, principles and theories relevant to the Media Production Industry.	☒	☐	☐	☐	☒	☐	☐	☐	
2	Apply methods, tools and enabling technologies used in the area of Media production.	☒	☐	☐	☐	☒	☐	☐	☐	
3	Use techniques developed within the media industry.	☒	☐	☐	☐	☒	☐	☐	☐	
4	Display an understanding of legal and ethical issues relating to the use of technology developed in Media Technology.	☒	☐	☐	☐	☒	☐	☐	☐	
5	Understand the techniques that relate to the Media Industry	☐	☒	☐	☐	☒	☐	☐	☐	
6	Have an awareness of problems and recognise opportunities to apply solutions.	☐	☒	☐	☐	☒	☐	☐	☐	
7	Construct arguments that incorporate specialised media Production knowledge.	☐	☒	☐	☐	☒	☐	☐	☐	
8	Include the contents of articles and other sources, display understanding of their relative importance and relevance to an area of study.	☐	☒	☐	☐	☒	☐	☐	☐	
9	Understand the techniques that relate to the Media Industry	☐	☐	☒	☐	☒	☐	☐	☐	
10	Have an awareness of problems and recognise opportunities to apply solutions.	☐	☐	☒	☐	☒	☐	☐	☐	
11	Construct arguments that incorporate specialised media Production knowledge.	☐	☐	☒	☐	☒	☐	☐	☐	
12	Include the contents of articles and other sources, display understanding of their relative importance and relevance to an area of study.	☐	☐	☒	☐	☒	☐	☐	☐	
13	Communicate clearly in written reports and oral presentations using appropriate language.	☐	☐	☐	☒	☒	☐	☐	☐	
14	Retrieve information using search engines, browsers and catalogues; use appropriate IT facilities to prepare portfolio of work.	☐	☐	☐	☒	☒	☐	☐	☐	

2.3 Programme Learning Outcomes										
No.	Learning Outcome	K	I	S	P	Cert HE (L4)	Dip HE (L5)	Ordinary (L6)	Honours (L6)	Optional Ref (PSRB standards)
15	Organise activity and manage time in a programme of self-directed study.	☐	☐	☐	☒	☒	☐	☐	☐	
16	Analyse practical problems and offer potential solutions.	☐	☐	☐	☒	☒	☐	☐	☐	
17	Use practical, theoretical or technological understanding to find ways forward in broadly- defined, complex contexts.	☒	☐	☐	☐	☐	☒	☐	☐	
19	Analyse, interpret and evaluate relevant information, concepts and ideas.	☒	☐	☐	☐	☐	☒	☐	☐	
20	Be aware of the nature and scope of the range and area of Media Production.	☒	☐	☐	☐	☐	☒	☐	☐	
21	Address broadly defined complex problems relating to Media Production.	☐	☒	☐	☐	☐	☒	☐	☐	
22	Determine, adapt and use appropriate methods and skills.	☐	☒	☐	☐	☐	☒	☐	☐	
23	Use relevant research or development to inform actions.	☐	☒	☐	☐	☐	☒	☐	☐	
24	Evaluate actions, methods and results to draw conclusions relating to Media Production.	☐	☒	☐	☐	☐	☒	☐	☐	
25	Produce work demonstrating advanced technical expertise in the area of Media Production.	☐	☐	☒	☐	☐	☒	☐	☐	
26	Analyse complex problems and design effective solutions in the field of Media Production.	☐	☐	☒	☐	☐	☒	☐	☐	
27	Work as a member of a development team, contributing to the planning and execution of a shared design and implementation task.	☐	☐	☒	☐	☐	☒	☐	☐	
28	Plan, undertake and report a self- directed individual programme of study.	☐	☐	☒	☐	☐	☒	☐	☐	
29	Take responsibility for the planning and development of courses of action, including where	☐	☐	☐	☒	☐	☒	☐	☐	
30	Exercise autonomy and judgement within the broad parameters and apply this to the area of Media Production.	☐	☐	☐	☒	☐	☒	☐	☐	

2.3 Programme Learning Outcomes										
No.	Learning Outcome	K	I	S	P	Cert HE (L4)	Dip HE (L5)	Ordinary (L6)	Honours (L6)	Optional Ref (PSRB standards)
31	Refine and use practical, conceptual or technological understanding to create ways forward in contexts where there are many interacting factors.	☒	☐	☐	☐	☐	☐	☒	☐	
32	Critically analyse, interpret and evaluate complex information, concepts and ideas within the specialist area of TV Production and Technology.	☒	☐	☐	☐	☐	☐	☒	☐	
33	Understand the context in which the area of study or work is located.	☒	☐	☐	☐	☐	☐	☒	☐	
34	Understand different perspectives, approaches or schools of thought and the theories and reasons that underpin them.	☒	☐	☐	☐	☐	☐	☒	☐	
35	Address problems that have limited definition and involve many interacting factors.	☐	☒	☐	☐	☐	☐	☒	☐	
36	Determine, refine and adapt and use appropriate methods and skills.	☐	☒	☐	☐	☐	☐	☒	☐	
37	Use and where appropriate define relevant research and development to inform actions.	☐	☒	☐	☐	☐	☐	☒	☐	
38	Evaluate actions, methods and results and their implication as applied to Media Production.	☐	☒	☐	☐	☐	☐	☒	☐	
39	Interpret the contents of relevant journals/ articles and other sources relating to Media Production.	☐	☐	☒	☐	☐	☐	☒	☐	
40	Evaluate and apply critical judgement to the theories and techniques that relate to Media Production.	☐	☐	☒	☐	☐	☐	☒	☐	
41	Take responsibility for planning and developing courses of action that are capable of underpinning substantial changes and developments.	☐	☐	☐	☒	☐	☐	☒	☐	
42	Initiate and lead tasks and processes, taking responsibility, where relevant, for the work and roles of others in the field of Media Production.	☐	☐	☐	☒	☐	☐	☒	☐	
43	Exercise broad autonomy and judgement.	☐	☐	☐	☒	☐	☐	☒	☐	

2.3 Programme Learning Outcomes										
No.	Learning Outcome	K	I	S	P	Cert HE (L4)	Dip HE (L5)	Ordinary (L6)	Honours (L6)	Optional Ref (PSRB standards)
44	Refine and use practical, conceptual or technological understanding to create ways forward in contexts where there are many interacting factors. Relate this information within final major module	☒	☐	☐	☐	☐	☐	☐	☒	
45	Critically analyse, interpret and evaluate complex information, concepts and ideas within the specialist area of TV Production and Technology.	☒	☐	☐	☐	☐	☐	☐	☒	
46	Understand the context in which the area of study or work is located.	☒	☐	☐	☐	☐	☐	☐	☒	
47	Judge different perspectives, approaches or schools of thought and the theories that underpin them. Cognisant of current developments in the area of Media Production.	☒	☐	☐	☐	☐	☐	☐	☒	
48	Address problems that have limited definition and involve many interacting factors. Relate this information within final major module.	☐	☒	☐	☐	☐	☐	☐	☒	
49	Determine, refine and adapt and use appropriate methods and skills.	☐	☒	☐	☐	☐	☐	☐	☒	
50	Use and where appropriate define relevant research and development to inform actions. Relate this information within final major module.	☐	☒	☐	☐	☐	☐	☐	☒	
51	Evaluate actions, methods and results and their implication as applied to Media Production.	☐	☒	☐	☐	☐	☐	☐	☒	
52	Interpret the contents of relevant journals/ articles and other sources relating to Media Production.. Relate this information within final major module	☐	☐	☒	☐	☐	☐	☐	☒	
53	Evaluate and apply critical judgement to the theories and techniques that relate to Media Production. Relate this information within final major module	☐	☐	☒	☐	☐	☐	☐	☒	

2.3 Programme Learning Outcomes										
No.	Learning Outcome	K	I	S	P	Cert HE (L4)	Dip HE (L5)	Ordinary (L6)	Honours (L6)	Optional Ref (PSRB standards)
54	Take responsibility for planning and developing courses of action that are capable of underpinning substantial changes and developments.	☐	☐	☐	☒	☐	☐	☐	☒	
55	Initiate and lead tasks and processes, taking responsibility, where relevant, for the work and roles of others in the field of Media Production.	☐	☐	☐	☒	☐	☐	☐	☒	
56	Exercise broad autonomy and judgement. Cognisant of current developments in the area of Media Production.	☐	☐	☐	☒	☐	☐	☐	☒	

Note: K- Knowledge and understanding; I-Intellectual Skills; S-Subject Skills; P-Practical, professional and employability skills

2.4 Learning and teaching strategy

Embedded within the and Teaching strategy will be the use of the virtual learning environment (VLE). The Active Learning Framework (ALF) is core to the strategy for delivering content to the students. All modules will engage and inform the teaching using the Active Learning Framework. This will utilize synchronous and asynchronous material. The Course Team for CMT is committed to enhancing the level of engagement through the VLE and ALF to above the minimum standards set by the University. The rationale for this is rooted in the need to support all students regardless of individual circumstances or differences in order to create an inclusive curriculum within the learning and teaching environment. In order to continually enhance this area of delivery, the Programme Team will engage in continuous training and include the use of the VLE; Teams; Zoom; in peer review sessions. To achieve these goals, the programme team will strive to enhance the student experience in the following key areas.

Communication of course specific information and notices

All module areas will contain news and open access general communication forums that will be the primary form of contact for module specific information. The open access forums will be used to encourage a community of learning, enhancing the curriculum through peer communication.

Management and dissemination of learning materials

All lecture materials (e.g. PowerPoint, notes, and various formats) will be made available so that students can revisit the materials and recorded lectures for revision. This will also allow for the viewing of the documentation in screen reading software and also for the presentation to be changed allowing for higher definition colour schemes and backgrounds.

Electronic assessment materials and submission points

All written assessments will be in electronic form and submitted where possible through Turnitin assessment points. The student will be offered draft assessment points when appropriate in order to improve their referencing based upon the systems tools.

Archive of electronic media supporting lectures

The team will provide recordings of lectures for asynchronous and revision purposes. These will include video or screen capture and whenever feasible subtitled.

Grade book and feedback

Indicative grades will be posted in the grade book activity within the module alongside written feedback. Where tutorials form part of the delivery, the feedback will be in the form of audio recordings of the individual sessions.

The learning process is planned as a coherent experience to emphasise the inter- relationship between the different modules and across the assignments within them.

The overall philosophy is based on student-centred learning providing the students with the maximum opportunity to utilise and build upon experience gained within their learning environment.

The majority of the learning is studio/workshop based and can be practical based with supporting lectures, talks by specialists, demonstrations, tutorials, seminars and critiques. Students will undertake a series of set and chosen assignments in which they will learn a range of skills and techniques and apply them creatively to solving problems. Theoretical aspects of individual modules will be based upon knowledge acquisition, research methodology and the development and application of the skills of analysis, evaluation and synthesis.

Critical analysis and contextualising their own work and that of their peers and practitioners in the field will be required.

2.4 Learning and teaching strategy

Personal Development Planning (PDP) is integral to each level of the degrees. The aims of PDP are to ensure that students are responsible for their personal development through reflection, evaluation, and planning designed to enable them to:

- Make links and gain a holistic overview of their studies within a modular environment.
- Reflect critically.
- Become more independent in learning.
- Adopt a more pro-active role in their academic study, extra-curricular pursuits and career planning.
- Capitalise on their learning in a variety of contexts.
- Make job or postgraduate applications/ vocationally relevant decisions.

At level 6 there will be the choice for taking either Project or Dissertation. To fully understand the difference, the students will be given a tutorial at the end of level 5 where the differences will be explained and discussed. This will enable the student to make an appropriate module choice for their skill base and future aspiration

2.5 Assessment strategy

Assessment is continuous and relates to all aspects of all courses in the portfolio for Creative Media Technology. Assessment has an emphasis on formative evaluation and feedback throughout the academic year. This helps to enable student success when reaching a summative point.

Assessment is designed to enable students to measure their own progress and to judge their position within peer groups. This can be evidenced through interaction with critical analysis where students will submit a range of research, pre-production, audio, media products to a set brief.

Students are also encouraged to submit written evaluations (SEMS) at the end of engaging with their module. Details of assessment, marking and evaluation are made available for all modules within the Virtual Learning Environment known as Moodle. The students have access to the rubric which defines grade category and what is expected at each level of classification.

All assessment criteria are linked to the individual module learning outcomes and are presented to students at the start of the module through key lectures. Defined aims, assessment requirements and learning outcomes are detailed in each module and made explicit on assignment sheets.

The assessment is integral to the learning process and is presented in a variety of ways as noted in the table to follow. All modules are assessed and credit awarded in line with academic regulations. Marks are given in percentage and clearly defined on assessment briefs.

Students are informed of procedures as to what to do if they cannot submit their work within the pre-defined deadline.

2.6 Disclaimer

Throughout quality assurance processes we have ensured that this programme engages with and is aligned to:

- [Academic Regulations](#)
- [The University Skills Framework](#)
- [Welsh Language Policy](#)
- [Equality and Diversity Policy](#)
- [The Student Union offers support for students](#)

Section 3 – Programme set up (office use only)

3.1	Framework	FRAME001_SEP FRAME005_SEP (with Foundation Year)
3.2	Cost centre	GACT
3.3	Course type (HESA)	N/A
3.4	Fee model	UG: Standard FT/PT (Fee as specified on website)
3.5	Are any modules taught over either multiple periods or across the HESA year (defined as running 1st August - 31st July)	Yes
3.6	Student funding model	SLC/Self Financed
3.7	Mode of Attendance (Funding)	In person attendance
3.8	Does the Suitability for Practice Procedure apply to the programme?	No
3.9	Programme Leader	Steffan Owens
3.10	Date of Approval	08 September 2021
3.11	Date and type of Revision	27/09/2023 Approval of an AM2 proposal to replace CMT439 Study Skills with CMT440 Introduction to Podcasting 27/04/2024 – APSC approval to replace CMT538 & ARD528 with CMT542 02/04/2026 – AM2 approved to replace several modules across all levels. 28/07/2026 – AM0 to temporarily change the semester of delivery for CMT444 and 438